



ECO Expo Asia
國際環保博覽
International Trade Fair on Environmental Protection

Organisers 主辦機構 :



messe frankfurt

Co-organiser 協辦機構 :



Environment Bureau
The Government of the Hong Kong Special Administrative Region



Eco Expo Asia

26 – 29 October 2017
AsiaWorld-Expo, Hong Kong

Innovative Solutions for Greener Cities

Join us to unleash green business opportunities and
develop a sustainable corporate image!

Sponsorship Programme



Why should you support Eco Expo Asia?

- ❖ A **premier trade fair** on green technologies in Asia for **over a decade**
- ❖ An **effective business and networking platform** (B2G, B2B and B2C) to connect with international buyers and influential government officials
- ❖ 2016 figures:
 - 325 exhibitors** from 19 countries and regions;
 - 13,458 professional buyers** from 107 countries and regions
- ❖ Fringe Programmes:
Eco Asia Conference, Eco Expo Asia Luncheon, Public Day Forum, Business Matching, Seminars, Green Transportation Forum, Green Workshop and Green Mart



Fair Sponsor

No.	Item	Sponsorship Amount	Sponsor's Entitlements
1	Diamond Sponsor	HK\$65,000	<ul style="list-style-type: none"> ❖ Acknowledgement on Fair materials (e.g. Fair website, Fair catalogue and e-newsletter) ❖ Featuring in Fair e-newsletters ❖ Logo display on Fair website and all issues of e-newsletters ❖ Advertising Lightbox at fairground ❖ 4C inside-front / inside-back cover advertisement on Fair catalogue ❖ Flyer insertion in exhibitor kit and buyer kit ❖ Exclusive chance to display corporate videos in VIP lounge ❖ 2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony) ❖ 10 complimentary VIP badges to Eco Expo Asia ❖ 10 complimentary admission badges to Eco Expo Asia
2	Gold Sponsor	HK\$35,000	<ul style="list-style-type: none"> ❖ Acknowledgement on Fair materials (e.g. Fair website, Fair Catalogue and e-newsletter) ❖ Logo display on Fair website and 3 selected issues of e-newsletters ❖ 4C double page spread advertisement on Fair catalogue ❖ Flyer insertion in exhibitor kit and buyer kit ❖ Exclusive chance to display corporate videos in VIP lounge ❖ 1 complimentary selective networking event invitation during the Fair (e.g. Opening Ceremony) ❖ 5 complimentary VIP badges to Eco Expo Asia ❖ 5 complimentary admission badges to Eco Expo Asia
3	Silver Sponsor	HK\$18,000	<ul style="list-style-type: none"> ❖ Acknowledgement on Fair materials (e.g. Fair website, Fair Catalogue and e-newsletter) ❖ Logo display on Fair website and 1 selected issue of e-newsletter ❖ 4C single page advertisement on Fair catalogue ❖ Flyer insertion in exhibitor kit and buyer kit ❖ Exclusive chance to display corporate videos in VIP lounge ❖ 3 complimentary VIP badges to Eco Expo Asia ❖ 3 complimentary admission badges to Eco Expo Asia
4	Bronze Sponsor	HK\$9,500	<ul style="list-style-type: none"> ❖ Acknowledgement on Fair materials (e.g. Fair website and Fair Catalogue) ❖ Logo display on Fair website ❖ Flyer insertion in exhibitor kit and buyer kit ❖ Exclusive chance to display corporate videos in VIP lounge ❖ 2 complimentary VIP badges to Eco Expo Asia ❖ 2 complimentary Admission badges to Eco Expo Asia

Opening Ceremony Eco Expo Asia 2016 (11th Edition)



Fairground Snapshots

Event / Item Sponsor

No.	Item	Sponsorship Amount	Sponsor's Entitlements
5	Eco-friendly Bags	7,000 pcs with production	<ul style="list-style-type: none"> ❖ Acknowledgement on Fair materials (e.g. Fair website and Fair catalogue) ❖ Company logo display on one side of the bag <p>Note:</p> <ul style="list-style-type: none"> - Open for exhibitors only - Maximum 2 sponsors, first-come-first-served - Item to be supplied by sponsor - For production and requirement details, please refer to Sponsorship Terms
6	Eco-friendly Giveaway Items	7,000 pcs with production	<ul style="list-style-type: none"> ❖ Acknowledgement on Fair materials (e.g. Fair website and Fair catalogue) ❖ Company logo display on the giveaway item together with Fair logo <p>Note:</p> <ul style="list-style-type: none"> - Open for exhibitors only - Maximum 2 sponsors, first-come-first-served - Item to be supplied by sponsor - For production and requirement details, please refer to Sponsorship Terms
7	Lanyard Sponsorship	HK\$38,000 (7000 pcs)	<ul style="list-style-type: none"> ❖ Acknowledgement on Fair materials (e.g. Fair website and Fair catalogue) ❖ Company logo display on the lanyard together with Fair logo <p>Note:</p> <ul style="list-style-type: none"> - Open for exhibitors only - Exclusive sponsor - Subject to organisers' endorsement - Item to be supplied by organisers
8	Corporate Video Special Offer	HK\$1,000	<ul style="list-style-type: none"> ❖ Exclusive chance to display corporate video in VIP lounge <p>Note:</p> <ul style="list-style-type: none"> - Open for exhibitors only - Video to be supplied by the sponsor - Sponsors are responsible for providing the organisers with the video to be displayed

No.	Item	Sponsorship Amount	Sponsor's Entitlements
9	Networking Luncheon	HK\$120,000	<ul style="list-style-type: none"> ❖ Opening remarks at the Luncheon ❖ Acknowledgement at the Luncheon and on Fair materials (e.g. Fair website and Fair catalogue) ❖ Logo display on invitation and backdrop of the Luncheon ❖ Promotion materials distribution to Luncheon guests ❖ 4C single page advertisement in Fair catalogue ❖ 5 complimentary Luncheon tickets ❖ 5 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony) ❖ 10 complimentary VIP badges to Eco Expo Asia ❖ 10 complimentary admission badges to Eco Expo Asia <p>Note:</p> <ul style="list-style-type: none"> - Exclusive sponsor - Attendance: local, Chinese mainland and ASEAN government officials, VIPs, leading industry players, pavilion exhibitors (est. 120-150 pax)
10	Networking Reception	HK\$60,000	<ul style="list-style-type: none"> ❖ Opening remarks at the Reception ❖ Acknowledgement at the Reception and on Fair materials (e.g. Fair website and Fair catalogue) ❖ Logo display on the invitation and backdrop of the Reception ❖ 2 complimentary Reception tickets ❖ 2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony) ❖ 5 complimentary VIP badges to Eco Expo Asia ❖ 5 complimentary admission badges to Eco Expo Asia <p>Note:</p> <ul style="list-style-type: none"> - Exclusive sponsor - Attendance: exhibitors and buyers



No.	Item	Sponsorship Amount	Sponsor's Entitlements
11a	<p align="center">Eco Asia Conference – Government -related Session</p>	HK\$80,000	<ul style="list-style-type: none"> ❖ Welcoming remarks at the Session ❖ Acknowledgement at the Conference and on Fair materials (e.g. Fair website, Fair catalogue and promotion materials) ❖ Promotion materials distribution to Conference participants ❖ 4C single page advertisement in Fair catalogue ❖ Logo display on Conference backdrop ❖ Logo display on Conference programme panel and flyer ❖ 2 complimentary Luncheon tickets ❖ 2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony) ❖ 5 complimentary VIP badges to Eco Expo Asia ❖ 5 complimentary admission badges to Eco Expo Asia <p>Note:</p> <ul style="list-style-type: none"> - Speakers: Hong Kong, Chinese mainland and ASEAN government officials - Attendance: industry players who want to learn about government policies - 2016 speaker list - 2016 no. of overall attendance: over 710 pax



No.	Item	Sponsorship Amount	Sponsor's Entitlements
11b	Eco Asia Conference – Individual Thematic Session	HK\$50,000	<ul style="list-style-type: none"> ❖ Speaking timeslot (subject to review by the organisers) ❖ Acknowledgement at the Conference and on Fair materials (e.g. Fair website, Fair catalogue and promotion materials) ❖ Promotion materials distribution to Conference participants ❖ Logo display on Conference backdrop ❖ Logo display on Conference programme panel and flyer ❖ 2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony) ❖ 2 complimentary VIP badges to Eco Expo Asia ❖ 2 complimentary admission badges to Eco Expo Asia <p>Note:</p> <ul style="list-style-type: none"> - Speakers: industry experts and academics including government officials - Attendance: industry players - 2016 speaker list - 2016 no. of overall attendance: over 710 pax
12	Public Day Forum	HK\$20,000	<ul style="list-style-type: none"> ❖ 1 hour seminar timeslot ❖ Acknowledgement at the Forum and Fair materials (e.g. Fair website, Fair catalogue) ❖ Promotion materials distribution to Forum participants ❖ Logo display on Forum backdrop / Podium ❖ 1 complimentary VIP badge to Eco Expo Asia ❖ 3 complimentary admission badges to Eco Expo Asia <p>Note:</p> <ul style="list-style-type: none"> - Open for exhibitors only - Attendance: general public

Contact:

For detailed coverage and entitlement, or tailor-made sponsorship packages, please contact Ms. Jenny Leung at Tel: (852) 2238 9929, Fax: (852) 2519 6079, Email:

jenny.leung@hongkong.messefrankfurt.com or Ms. Maggie Tang at Tel: (852) 2240 4054, Fax: (852) 3521 3152, Email: maggie.hl.tang@hktdc.org

Conditions:

The organisers, Hong Kong Trade Development Council (HKTDC) and Messe Frankfurt (Hong Kong) Ltd, reserve the sole and absolute discretion in relation to the offering of the packages. The organisers reserve the right to vary the terms and conditions, change or terminate the packages without any prior notice. In case of dispute over the packages, the decision of the organisers shall be final and binding.

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Sponsorship Application Form

✓	No.	Items	Sponsorship Amount
	1	Diamond Sponsor	HK\$65,000
	2	Gold Sponsor	HK\$35,000
	3	Silver Sponsor	HK\$18,000
	4	Bronze Sponsor	HK\$9,500
	5	Eco-friendly Bags	7,000 pcs with production
	6	Eco-friendly Giveaway Items	7,000 pcs with production
	7	Lanyard Sponsorship	HK\$38,000 (7000 pcs)
	8	Corporate Video Special Offer	HK\$1,000
	9	Networking Luncheon (exclusive)	HK\$120,000
	10	Networking Reception (exclusive)	HK\$60,000
	11a	Eco Asia Conference – Government-related Session	HK\$80,000
	11b	Eco Asia Conference – Individual Thematic Session	HK\$50,000
	12	Public Day Forum	HK\$20,000

Please indicate your application(s) by putting “✓” in the first column of the above table and return the signed agreement to Ms Jenny Leung:

Tel: (852) 2238 9929, Fax: (852) 2519 6079, Email: jenny.leung@hongkong.messefrankfurt.com

Company name: _____

Contact person: _____

Job title: _____

Tel: _____ Fax: _____

Email: _____

Terms & Conditions:

1. Reservation is arranged on a first-come-first-served basis.
2. The organisers reserve the right to decline any sponsorship.
3. Sponsors are responsible for providing the organisers with all company logos and materials for use, and that all company logos and materials are subject to approval by the organisers. Details of advertisement specifications or all required materials will be notified to the sponsors once the organisers have accepted the applications.
4. The organisers are not responsible for any error, loss, damage or claim resulting from failure of any advertisement.
5. Order must be accompanied by full payment to the organisers.
6. The organisers will convert request for USD payment and reserve the right to adjust the USD price. All bank charges are to be borne by the sponsors.

We agreed to abide by the Terms & Conditions outlined in the Eco Expo Asia 2017 Sponsorship Application Form.

Signature: _____ (with company stamp) Date: _____